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SEOS APPOINTS VICE PRESIDENT OF SALES USA

SEOS is pleased to announce the appointment of Richard Layfield to the position of Vice President of Sales USA, with effect from 6th August 2003. Richard will be based in the Orlando, Florida office.

Richard is a former US Air Force B-52 Commander, having served 16 years in the service. Since leaving the Air Force Richard enjoyed senior positions with IVEX and BRS, Inc., before joining SEOS as Business Development Manager, USA in March 2003.

Speaking about his promotion, Richard says, "This is a promising time for SEOS and I look forward to working with the local team and our colleagues in the UK to build on the already strong foundations."

Commenting on this appointment, Sarah Minett, Sales and Marketing Director, SEOS, says, "The US market has, and will continue to be critical to SEOS. I am delighted that Richard has accepted this strategic role and believe that his extensive skills and experience will enable us to further strengthen our presence in this market."

ABOUT SEOS

SEOS is a leading global supplier of display and immersive solutions for simulation and visualization, delivering advanced solutions for the civil and military, training and research, visualization, leisure and entertainment markets.

SEOS has established a worldwide reputation for supplying innovative, high quality, cost-effective display solutions combined with a high level of expertise and exceptional service. A comprehensive range of services and unequalled design system integration capability provide a display solution that is custom designed and built for its application.

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